

The Every Child Deserves a School Nurse Video Contest Official Rules

Contest

Entrants submit a video about why "Every Child Deserves a School Nurse". Video must be 3 minutes or less in length.

Timeline

Videos must be submitted before 11:59 p.m. CST on May 2nd to be entered in the contest.

Contest will run February 1 – May 16, 2014

Entry Phase: February 1 – May 2, 2014

Vote Phase: May 3 – May 16, 2014

Determining the Prize Winners

There are two different ways to win.

1. Judging: A panel of judges will pick the Grand Prize winner from all eligible entries. Judges will consider whether the video entry is:

- Inspirational
- Entertaining
- Creative

2. Voting: The voting phase of the contest will be conducted on Facebook and also on the School Health website. Voting will begin May 3, 2014 and end May 16, 2014. During the voting phase, visitors to the School Health Facebook page www.facebook.com/schoolhealth or the School Health website at www.schoolhealth.com/videocontest will be invited to vote for their favorite video using the Video Contest application. Visitors may vote for each submission one (1) time during the voting phase.

First Place will be awarded to the video receiving the most votes during the voting phase and the video receiving the second most votes will receive the Runner Up award.

Prizes

Prizes will be awarded to a school or charity designated by the winner (see "Notification" section below). ONE (1) GRAND PRIZE: \$5,000 School Health gift card. ONE (1) FIRST PRIZE: \$3,000 School Health gift card. ONE (1) RUNNER UP: \$1,500 School Health gift card. No cash equivalent will be made available on prizes. Prizes are non-transferable.

An entry cannot be selected as both a GRAND PRIZE winner and a FIRST or RUNNER UP prize winner. If The GRAND PRIZE winner also receives a winning amount of votes, the entry with the next highest votes will move up a prize.

Eligibility

The contest is open to students, teachers, school staff, parents, nurses and all members of the school community. School Nurses are especially encouraged to enter! All submissions will be eligible for selection for the website and social media. The contest is subject to all federal, state and local laws and regulations.

Employees of School Health Corporation, the judges, their respective immediate family members and members of the same households, whether related or not, are not eligible to participate. Void where prohibited by law. Entrants agree to abide by the terms of these Official Rules and by the decisions of School Health Corporation which are final and binding on all matters pertaining to this contest.

School Health Corporation reserves the right to disqualify any entries on the basis of appropriateness, as determined by the contest judges and representatives.

Entrants agree that School Health Corporation retains the right to use content submitted in publication and communications.

How to Enter the Contest

Beginning at 12:00 a.m. PST on Feb. 1, 2014 and continuing until 11:59 pm PST on May 16, 2014 ("Contest Entry Period") participants may submit entries to the contest by entering online at www.facebook.com/schoolhealth or www.schoolhealth.com/videocontest. A Facebook account is not required to enter the contest. You may submit as many entries as you would like. You must also provide your name, email address, mailing address, phone number, and confirmation of your eligibility when you submit an entry (per the above requirements).

By entering the contest, you grant School Health Corporation the right to contact you regarding your entry, publicize your entry, promote your entry for any other purpose and/or broadcast your entry.

Submission constitutes agreement to the rules of the Contest.

All entries must be appropriate for all audiences. Any entry that includes content that is deemed inappropriate, indecent, obscene, as determined by School Health Corporation in its sole discretion, will not be eligible.

Entrants represent and warrant that (i) the entries (writing, video, photo, music) that they submit: are their own original creations and do not infringe any other person's or entity's rights; and (ii) the submission of the idea will not violate any enforceable agreements or understandings the entrant has with any third party. Entries may NOT contain any copyrighted material or music for which you do not demonstrate the rights to use or third party stock photography or artwork for which you do not demonstrate the rights to use.

Entrants represent and warrant that (i) the entries that they submit do not infringe any other person's or entity's copyright or other rights; and (ii) the submission will not violate any enforceable agreements or understandings the entrant has with any third party. Entries may NOT contain any material not created by you (including writing, artwork, photos, music or lyrics) unless you can demonstrate that you have the right to use the material.

Cost

There is no cost to participate in the contest. No purchase is necessary.

Notification; Provision of Phone Number, Address

Winners will be notified via email and phone within approximately five (5) business days after determination that they are eligible to designate a school or charity to receive a prize. They will be asked to confirm their phone number, mailing address and any necessary information and will be asked to designate the school or charity that will receive the prize. Winners will need to provide the school or charity name, address, contact person and tax identification number. The designated school or charity must be an organization eligible to receive tax-deductible charitable contributions, including public schools, church-related schools and organization that have received IRS recognition of exemption under Internal Revenue Code section 501(c)(3).

Entrants who do not provide a phone number and mailing address with their initial submission will forfeit any prizes. If an entrant cannot be reached by email or phone within seven (7) business days of the first attempt to notify them, the prizes may be forfeited and the next successful entrant will receive said prizes. . If an entrant fails to designate a school or charity to receive a prize, the prizes may be forfeited and the next successful entrant will receive said prizes.

If any group of individuals elects to collaborate on a submission, they are required to designate one representative to enter the contest and designate the school or charity to receive the prize on behalf of the group. Neither sponsor nor any of the contest parties are liable for any disputes between collaborators related to a submission.

Delivery of Prizes

The prizes will be awarded within approximately 30 days of contact with the winner, or on a later date mutually agreed upon by the designated school or charity and School Health Corporation. Taxes, if any, on the prizes are the responsibility of the recipient.

Announcement of Winners

School Health Corporation will announce the winners and their designated school or charity and post their full names on Facebook, other Social Media outlets, the website, press release, company blog and in other publications following the completion of the contest.

Use of Winners' Names and Likeness

Each winner who accepts any prize will be deemed thereby to have granted to School Health Corporation the right, at any time and from time to time, to print, publish, broadcast and use, worldwide and in any media now known or hereafter developed, including but not limited to, the Internet and world wide web, the name, portrait, picture, voice, likeness and biographical information of each such winner as news or information and for advertising and promotional purposes without additional consideration, except where prohibited by law.

Disqualification

School Health Corporation reserves the right, in its sole discretion, to disqualify any participant that it determines, in its sole discretion, is ineligible to participate in the contest. Failure to comply with these rules may result in a participant's disqualification.

Grant of Rights in Words and Images Submitted

Entrant, by submitting an entry, grants an irrevocable right to School Health Corporation to use, copy, sublicense, edit, modify, make derivative works, publish, exploit, transmit, distribute, publicly perform, publish, delete or display the content of and elements embodied in the entry, in whole or in part, in perpetuity in any and all media (whether now existing or hereafter devised) without limitation, and the unconditional right to use the idea and statements about the entry for advertising/publicity purposes without additional compensation, except where prohibited by law.

Limitation of Liability

If for any reason the contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this contest, School Health Corporation reserves the right at their sole discretion, to disqualify any individual who tampers with the contest, and to cancel, terminate, modify or suspend the contest. School Health Corporation assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries.

School Health Corporation is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail to be received by School Health Corporation on account of technical problems or traffic congestion on the Internet or at any Web site, or any combination thereof, including any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this contest.

Limitation of Remedies

Under no circumstances, including negligence, shall School Health Corporation or affiliated entities or its successors or assigns, or any of their respective officers, directors, employees, agents and representatives be liable for any direct, incidental, indirect, special or consequential damages, or exemplary or punitive damages, including, but not limited to loss of profits or harm to business or reputation, arising out of participation in the contest, posting on or access and/or download of any materials or information from any web site owned, operated or controlled by School Health Corporation or affiliated entities, or acceptance or usage of a payment, including without limitation damage to property and, to the maximum extent permitted by law, damages for bodily or personal injury, even if School Health Corporation or any affiliated entities, their successors or assigns, or any of their respective officers, directors, shareholders, employees, agents or representatives has been advised of the possibility of such damages or loss. The aggregate liability of School Health Corporation arising out of any kind of claim (whether in contract, tort, or otherwise) shall not exceed \$1.00. Some jurisdictions do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you. School Health Corporation reserves the right to suspend, cancel, terminate or modify the contest without advance notice, and thereafter to re-commence such contest, if at all, only at such time(s) and upon such terms and conditions as we shall deem reasonable under the circumstances.

Severability

If any one or more provisions of these official rules are held to be invalid, illegal or unenforceable by a court of competent jurisdiction, such invalidity, illegality or unenforceability shall not affect the validity, effect or enforcement of any other provision or provisions of these official rules.

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